Neonatal Mortality in the Developing World

Kenneth Hill

Yoonjoung Choi

1 Department of Population and Family Health Sciences, Bloomberg School of Public Health, Johns Hopkins University.

2 Address for correspondence: Dr. Yoonjoung Choi, Department of Population and Family Health Sciences, Bloomberg School of Public Health, Johns Hopkins University, 615 North Wolfe Street, E4132, Baltimore, MD 21205, U.S.A. Tel: 410-614-2006. Email: ychoi@jhsph.edu.
SUMMARY

Over one-third of the 10.8 million deaths of children under-5 in 2000 occurred in the neonatal period, but for a variety of reasons neonatal mortality across the developing world has received little formal study. This paper examines age patterns and trends of early and late neonatal mortality in developing countries, using birth history data from the Demographic and Health Surveys (DHS) project. Data quality is assessed both by examination of internal consistency and by comparison with historic age patterns of neonatal mortality observed for England and Wales. Neonatal mortality trends are examined using a country fixed effect regression model.

The median neonatal mortality rate (NMR) across 108 nationally-representative surveys was 33 per 1000 live births. NMR averaged an annual decline of 1.7% in the 1980s and 1990s. Declines have been faster for late than for early neonatal mortality and slower in Sub-Saharan Africa than elsewhere in the developing world. Patterns of mortality within the neonatal period were distorted by a tendency to over-report deaths at 7 days: on average, one-half or more of deaths between five and nine days are reported at seven days. Age patterns of neonatal mortality were comparable with those of historical data, indicating no significant underreporting of early neonatal deaths in DHS birth histories.

(Key words: neonatal mortality, birth history, heaping, early neonatal mortality rate, late neonatal mortality rate)
INTRODUCTION

Over one third of the global 10.8 million deaths of children under age 5 in the year 2000 occurred in the neonatal period.\(^1\) Declines in neonatal mortality over the last three decades have been slower than declines in postneonatal or early child (1 to 5 years) mortality. In order to achieve the Millennium Development Goal target of a two-thirds reduction in under-five mortality from 1990 to 2015,\(^2\) major reductions are going to be required in neonatal mortality. However, few developing countries have vital registration systems that are complete enough to provide accurate estimates of neonatal mortality, or of its early and late components. Causes of death in the neonatal period in the developing world are poorly measured also, though major components are believed to be birth asphyxia, severe infections, complications of prematurity and tetanus.\(^3\) The standardized birth histories collected by the Demographic and Health Surveys (DHS), however, conducted in over 58 developing countries over the last two decades, provide information on neonatal deaths by day of age at death. These data could fill the gap in our knowledge of levels, trends and age patterns of neonatal death. However, these data have not been systematically analyzed, primarily because of concerns about data quality, specifically the possible omission from birth histories of children who die in the neonatal period and a tendency to systematically misreport age at death, “heaping” deaths onto age seven days at the expense of neighboring days.

The purpose of this study is to examine levels, trends and age patterns of neonatal mortality in developing countries. Of particular interest for both substantive and data quality assessment reasons are relations between early neonatal and neonatal mortality and between neonatal and infant mortality, by overall level of infant mortality. Specific aims are: (1) examining DHS data quality by computing indicators of internal consistency and by comparing
patterns of early childhood mortality with historical series; and (2) exposing the magnitude of the problem of neonatal mortality by estimating indicators, adjusted for errors in age at death reporting, of early and late neonatal mortality and postneonatal mortality and calculating recent trends in these indicators.
DATA and METHODS

Data

Data come from the full birth histories collected from eligible women aged 15 to 49 years in sampled households by Demographic and Health Surveys (DHS). For each live birth, the month and year of the birth are reported. If the child has died, the mother is asked for the age of the child at death: in days for deaths in the first 28 days of life, in months for deaths between 1 and 23 months, and in years for deaths at ages 2 and over. Here we report on patterns of neonatal mortality from 108 DHS’s conducted in 58 countries, including 26 countries with only a single survey and 32 countries with multiple surveys. In addition to national surveys, the 1992-93 and 1997-98 National Family Health Surveys of India used samples large enough to support a state-level analysis for most states, so we include a state level analysis for India.

We use early childhood mortality data from England and Wales covering the period 1905 to 1997 to compare contemporary patterns of neonatal mortality with historical patterns in a country with good data\(^1\) covering a long time period during which the infant mortality rate declined from 132 to 6 per 1000 live births, encompassing the levels of almost all the contemporary DHS’s. Trends of early neonatal (ENMR), late neonatal (LNMR) and postneonatal (PNMR) mortality in England and Wales are illustrated (Figure 1). On a logarithmic scale, the sequences for LNMR and PNMR approximately follow parallel straight lines, indicating approximately equal rates of decline. The ENMR, however, shows a very different pattern, with very slow decline to about 1950, somewhat faster decline to about 1975, and then sharply faster decline since 1975.

(Figure 1 here)

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\(^1\) These data are thought to be of good quality, but are not immune to omission of early neonatal deaths.
Methods

In this paper, an early neonatal death is any death before seven completed days of life, a neonatal death is any death before 28 completed days and an infant death is any death before first birthday. The measures we calculate here are probabilities of dying: thus the ENMR is the probability of dying by age seven days, the LNMR is the conditional probability of dying between seven and 28 days, and the neonatal mortality rate (NMR) is the probability of dying by age 28 days. The measures are calculated for the birth cohort born between two months and five years before a given survey, and are thus averages over an approximately 5 year period. For some surveys with relatively small samples in low mortality settings, the numbers of deaths reported over a 5 year period are small. In general, we have restricted analysis to countries with at least 30 neonatal deaths in the reference period. We have categorized countries by WHO regions (subdivided in the case of Africa, and combined in the case of South-East Asia and the Western Pacific; see Appendix 1 for the countries included) to explore differences in patterns by area.

Examination of Data Quality

As noted in the Introduction, we anticipate two types of data error that may have a major impact on measures of early neonatal and overall neonatal mortality, omission of live births that die in the first few days of life, and “heaping” on age at death 7 days (which removes a death from the early neonatal category and adds it to the late neonatal category). Substantial omission might be evident from implausibly low ratios of early to late neonatal mortality risks, whereas “heaping” will be evident from an examination of the distribution of neonatal deaths by day of death. To quantify the magnitude of the preference for using certain digits to report age at death we have
calculated a simple “heaping index,” the number of deaths at seven days divided by one-fifth of the deaths at ages 5 to 9 days. Table 1 shows that the “heaping index,” which should fall somewhere close to 1.0 in the absence of error, exceed 1.5 in 79 out of 106 surveys. Similar calculations cannot be made for the next age of interest, 28 days, because the unit used in DHS surveys to report age at death changes at this point from days to months.

(Table 1 here)

**Adjusting for the Effects of Age at Death Heaping**

The substantial heaping of deaths at seven days in many DHS’s and evident from the “heaping index” shifts early neonatal deaths into the late neonatal category, biasing the ENMR downwards and the LNMR upwards. We explored two separate strategies for reducing the effects of heaping on our estimates. First, we fitted a variety of parametric survival models to the data on deaths by day for five trial data sets: Ghana (1988), Kenya (1989), Zimbabwe (1988), Indonesia (1987) and Colombia (1986). For this exercise, we included all the deaths for which age at death was reported in terms of days, and added the deaths in the second month of life, assumed to be concentrated at 45 days. The survival models used were the exponential, Weibull, Gompertz, Lognormal, Log-logistic and Generalized Gamma. For each survey, we tested and compared the goodness of fit of each model. In almost all cases, the Generalized Gamma provided the best fit, but even the Generalized Gamma was unable to model accurately the extreme convexity of the early child mortality hazard function.

Our second approach, less dependent on a specific functional form for mortality in the first two months of life, was to assume that the hazard function was exponential between exact ages 5 days and 10 days, and to fit such a function to cumulated deaths up to exactly five days
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(D(5)) and 10 days (D(10)). There is no straightforward way to fit the exponential distribution function to cumulated deaths, but the ratio of D(7), deaths up to seven days, to D(10) can be estimated (for hazards within a plausible range) from the ratio of D(5) to D(10):

\[ \frac{D(7)}{D(10)} = 0.1359 + 1.3786 \frac{D(5)}{D(10)} - 0.5084 \left( \frac{D(5)}{D(10)} \right)^2 \]  

(1)

For each survey, we have estimated D^a(7) from the observed D^o(5)/D^o(10) using this expression.

The ratio of D^a(7)/D^o(7), where D^o(7) is observed deaths in the first seven days of life, is plotted against the heaping index in Figure 2. As expected, there is a positive relationship: the larger the heaping index, the larger D^a(7)/D^o(7). In what follows, the breakdown between early and late neonatal mortality is based on the adjusted values D^a(7).

(Figure 2 here)

**Models from Historical Data**

To provide a basis for comparison of the DHS measures, to provide a basis for identifying omission of early neonatal deaths, we modeled historic age patterns of early child mortality from England and Wales on the level of infant mortality rate (IMR). We examined the relationship with IMR of the ratio of ENMR to NMR (Figure 3) and the ratio of NMR to IMR (Figure 4) on a logarithmic scale. At levels of IMR above 20 per 1000 live births, there is an almost perfect linear relationship between each of these ratios and the log of the infant mortality rate. Since all the DHS populations have IMR’s over 20, we use these relationships to assess the plausibility of patterns reported in developing country surveys. The patterns can also be used to break down an estimate of IMR into early neonatal, late neonatal and postneonatal components for countries that lack suitable birth histories for direct measurement.

(Figure 3 here)
Neonatal Mortality Trends

Trends in neonatal mortality are examined for the 32 countries with multiple surveys. Average trends for each region have been estimated by regressing the natural logarithms of ENMR, LNMR and NMR on the mid-point of the time period (2 months to 5 years before the survey) to which each estimate refers using a country fixed effects model. The coefficient on time period is interpreted as the average annual rate of change of the indicator across the countries covered, controlling for unobserved but invariant country characteristics.
RESULTS

Level of Neonatal Mortality

Across 108 national DHS surveys, the NMR varies from 10 to 54 per 1000 live births, with a median value of 33. By region, the median value is highest in Central and Western Africa (41), followed by Eastern and Southern Africa (36) and Middle East-North Africa (33), and lowest in Latin America and the Caribbean (24). ENMR averages 25 per 1000 live births, ranging from 7 to 45, and LNMR averages 9 per 1000 survivors to 7 days, ranging from 1 to 25.

Data Quality

Table 1 showed the heaping indices summarized by WHO regions. In the absence of error, this index would be expected to lie somewhere in the range 0.5 to 1.5. In 40% of the surveys, the index exceeds 2.5, implying that one-half or more of all deaths between five and nine days are reported at seven days. Reporting quality varies by region, being worst in South-East Africa (92% ≥ 2.5) and the Middle East (78% ≥ 2.5). Digital preference is quite modest in the Indian surveys, with the heaping index never exceeding 2.5 and there is no strong evidence of a difference between two broad regionsii.

Comparison of Age Patterns of Neonatal Mortality with Historical Data

Ratios of ENMR to LNMR are plotted against log(IMR) (Figure 5). The points for Asia, North Africa, and Latin America and the Caribbean are broadly scattered around the historic model line based on the historical series for England and Wales. Points for both Eastern and Southern

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ii The states included in northern and eastern region are: Arunachel Pradesh, Assam, Bihar, Chattisgarh, Delhi, Haryana, Himachel Pradesh, Jammu and Kashmir, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Punjab, Rajasthan, Sikkim, Tripura, Uttar Pradesh, and West Bengal. States included in western and southern region are Andhra Pradesh, Goa, Gujarat, Karnataka, Kerala, Madhya Pradesh, Maharashtra, and Tamil Nadu.
Africa and Central and West Africa, on the other hand, are almost all above the model line — indicating higher early neonatal than late neonatal mortality relative to the model — and show no apparent trend in the relationship as IMR changes. These results do not suggest substantial omission of early neonatal deaths relative to later deaths, even in the highest mortality settings, but the lack of pattern for South-East Africa and Central-West Africa may be explained by substantial random error in the reporting of age at death in days in these regions.

(Figure 5 here)

Ratios of NMR to IMR are plotted against log(IMR) (Figure 6). Once again, the points for surveys in Asia, North Africa, and Latin America and the Caribbean follow the historic model’s general pattern, whereas the points for surveys in Central-West Africa show no clear relationship to IMR, and are all very close to or above the model relationship. What is different from the early to late neonatal mortality comparison in Figure 5, however, is the pattern for South-East Africa: the relation of neonatal to infant mortality is scattered around the model line, and does show a relationship with level of IMR. Once again, the analysis does not suggest widespread omission of neonatal deaths relative to later deaths, but does suggest the possibility of large random error in reporting age at death in surveys conducted in Central-West Africa.

(Figure 6 here)

The same exercise is repeated for 29 Indian states. The ratios of ENMR to LNMR are scattered widely around the historic model without apparent regional pattern (Figure 7). The relation between neonatal and infant mortality (Figure 8), however, seems to indicate different patterns in the two groups of states. The southern and western states broadly parallel the model pattern, but at a higher level of neonatal relative to infant mortality. The northern and western
states, on the other hand, are scattered more around the model line but show a less clear negative relationship with the IMR.

(Figure 7 here)

(Figure 8 here)

**Trends in Neonatal Mortality**

Table 2 shows the average annual rates of change across all countries and by region. Across all 32 countries with two or more surveys and a total of 82 surveys, NMR averaged a significant decline of 1.7 % per year. By region, South-East Africa, Central-West Africa and South, South-East Asia and the Western Pacific show slight but non-significant declines. Latin America and the Caribbean and North Africa and the Middle East showed significant annual declines in excess of 3 % per annum. Declines in LNMR are faster than declines in ENMR both overall and in all regions, though the declines in LNMR are not significant in either of the two sub-Saharan African regions. The only regions to show significant declines in ENMR are Latin America and the Caribbean and North Africa and the Middle East. Declines in NMR are generally smaller than declines in IMR, except in the two sub-Saharan African regions. The slower rates of decline of IMR than NMR in sub-Saharan Africa may represent the effects of the HIV epidemic.1

(Table 2 here)

In India, both regions show declines in NMR, though the decline is only significant in the southern and western states. The northern and eastern states show a very rapid and marginally significant decline in LNMR, but little decline in ENMR, whereas the southern and western states show a larger though non-significant decline in ENMR and a smaller decline in LNMR.
Both groups of states show significant reductions in IMR, at faster rates than the declines in NMR.
DISCUSSION

Despite using exponential smoothing to adjust for effects of age heaping, data problems remain. First, the DHS birth histories exclude stillbirths.\textsuperscript{iii} It is possible that very early neonatal deaths may not be reported in the birth history. Such an error, however, is hard to detect unless it is so pronounced as to result in fewer deaths reported in the first day or two of life than in say the period from 2 days to 4 days. Further analysis of the reporting of stillbirths in pregnancy histories, and the possible misreporting of early neonatal deaths as stillbirths, is required.

Second is the issue of selection bias. Since only surviving women are interviewed, deaths of children of mothers who have died will not be reported. A positive correlation between death of the child and death of the mother will underestimate child mortality risks. This is of greatest concern in countries severely affected by HIV. However, a comparison for Zimbabwe of estimates for the 3 years before the 1994 survey with those for the same time period from the 1999 survey suggests that the error is not great. A recent modeling exercise also indicates that the effect of survivor bias on reports of neonatal mortality for the recent past should be negligible.\textsuperscript{4}

Thirdly, retrospective reporting can suffer from recall lapse. In an analysis of data quality in DHS birth histories, omission of early neonatal deaths in the more distant periods was noted.\textsuperscript{5} Although in this study we only used information about births in 5 years prior to the survey, we have compared the estimates of neonatal mortality from a later survey with estimates from an earlier survey for the same time period, using a subset of countries with multiple surveys. We did not find any systematic pattern of difference between the estimates by recall period.

\textsuperscript{iii} In many recent surveys, a reproductive calendar collects information about pregnancies: live births and pregnancy losses, covering the period of approximately 5 years before the survey.
Lastly, there is a problem of systematic misreporting of dates of birth, shifting births backwards to avoid additional questions about health and use of health services for recent births.\(^6\) This error may affect our analysis, though it is not clear whether there is a net effect on mortality estimates.

As an additional data quality check, we compared the level and age pattern of neonatal mortality with measures from high-quality surveillance data. Results from the 1999 Bangladesh DHS were compared with measures from the Matlab Demographic Surveillance System (DSS). Although the Matlab area is not nationally representative, patterns of early childhood mortality may be similar to those of Bangladesh at large. The NMR for the 5 years before the 1999 DHS is 42.6 per 1000 live births, and the proportion of neonatal mortality that occurs in the early neonatal mortality period is 78.4\%. Comparable measures were estimated from the DSS; the neonatal mortality rate for 2000 is 38.1 per 1000 and the proportion early neonatal is 77.6\%.\(^7\)

Bang et al. (2002) use data from a study of 13 sites in Maharashtra, India, conducted by the Child Deaths Study and Action Group (CDSAG), to argue that official statistics, including the Sample Registration System and the NFHS, underestimate both neonatal and infant mortality. Our cohort estimate of IMR for the period 1993 to 1998 for Maharashtra is 39, compared to CDSAG’s estimate for 1999-2000 of between 61 and 69.\(^8\) However, the ratios of neonatal to infant mortality are similar: 0.75 from CDSAG and 0.80 from the NFHS. Thus CDSAG implies a similar pattern of mortality in the first year of life as the NFHS, but arrives at a very different estimate of IMR. It is difficult to interpret this difference, however, since the 13 study sites were selected purposively rather than at random and did not include any non-slum urban populations; state-level estimates were calculated from weighted strata-specific estimates. Since the sites are not necessarily representative of strata, however, it is not clear what population the final result
represents. There are also some questions about data collection procedures used in the studies (informants were paid for reports of death, which could lead to over-reporting). Although we cannot be sure that the NFHS did not under-report infant and child mortality in Maharashtra, we can be reasonably sure that it did not differentially under-report neonatal relative to post-neonatal mortality.

In conclusion, this analysis examines data quality of DHS birth histories by quantifying the excess reporting of ages at death on seven days and by comparing recorded age patterns of early childhood mortality with historical patterns from England and Wales. Heaping on seven days is widespread, particularly in Africa and the Middle East. Adjusted early neonatal and late neonatal mortality risks are computed by exponential smoothing of the cumulative death distribution.

Comparisons of these adjusted risks with those observed in England and Wales do not suggest widespread omission from the birth histories of early neonatal deaths relative to late neonatal or postneonatal deaths. On the contrary, the ratios of early to late neonatal deaths and of neonatal to infant deaths are generally higher in the birth histories than in the historical record. Patterns for Africa, the Middle East, and northeastern India do suggest, however, substantial random error in reporting age at death. Patterns for Latin America, South-East Asia and the Pacific conform more closely to the historical record.

Early childhood mortality has been declining in the developing world over the last decade at slightly less than 2% per annum. This is less than half the annual rate of decline required (for all under-5 mortality) to achieve the 2015 target Millennium Development Goal. Broadly mirroring historical patterns of change, declines have been faster for late neonatal mortality than for early neonatal mortality, and for postneonatal mortality than for neonatal mortality. Declines
have not been distributed equally among regions. Countries of Latin America and the Caribbean, of North Africa and the Middle East, of South and South-East Asia, and of the Pacific, have seen the fastest declines. Declines in sub-Saharan Africa have been slower, particularly in the early neonatal period.
ACKNOWLEDGEMENTS

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REFERENCES


FIGURE 1: Early Neonatal, Late Neonatal and Postneonatal Probabilities of Dying by Year: England and Wales, 1905 to 1997
FIGURE 2: Ratio of Adjusted to Reported Deaths in First Seven Days vs. Index of Heaping on Seven Days.
FIGURE 3: Ratio of Early Neonatal to Neonatal Probability of Dying by Level of Infant Mortality Rate (Log Scale): England and Wales, 1905 to 1997

The straight line shows fitted values from the regression.
FIGURE 4: Ratio of Neonatal to Infant Probabilities of Dying by Infant Mortality Rate (Log Scale): England and Wales, 1905 to 1997

The straight line shows fitted values from the regression.
Table 1: Numbers of Surveys by Index of Heaping on Seven Days by WHO Region

<table>
<thead>
<tr>
<th>Region</th>
<th>&lt; 0.5</th>
<th>0.5 - 1.5</th>
<th>1.5 – 2.5</th>
<th>2.5 – 3.5</th>
<th>&gt; 3.5</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa, East &amp; South</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>17</td>
<td>7</td>
<td>26</td>
</tr>
<tr>
<td>Africa, Central &amp; West</td>
<td>0</td>
<td>9</td>
<td>14</td>
<td>2</td>
<td>1</td>
<td>26</td>
</tr>
<tr>
<td>Latin America</td>
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<td>6</td>
<td>13</td>
<td>3</td>
<td>0</td>
<td>25</td>
</tr>
<tr>
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<td>0</td>
<td>2</td>
<td>6</td>
<td>1</td>
<td>9</td>
</tr>
<tr>
<td>Europe</td>
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<td>1</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>South-East Asia &amp; Western Pacific</td>
<td>0</td>
<td>5</td>
<td>5</td>
<td>4</td>
<td>0</td>
<td>14</td>
</tr>
<tr>
<td>Total</td>
<td>5</td>
<td>22</td>
<td>37</td>
<td>32</td>
<td>10</td>
<td>106</td>
</tr>
</tbody>
</table>

*a One survey from the Americas (Dominican Republic 1999) and one from Central Asia (Kazakhstan 1995) were excluded from this table because the number of (sample-weighted) neonatal deaths was less than 30
FIGURE 5: Ratio of Early Neonatal to Late Neonatal Mortality by Level of Infant Mortality Rate: DHS Country Surveys

The straight line is the England and Wales model relationship.
FIGURE 6: Ratio of Neonatal to Infant Mortality by Level of Infant Mortality Rate: DHS Country Surveys

The straight line is the England and Wales model relationship.
FIGURE 7: Ratio of Adjusted Early Neonatal to Neonatal Mortality by Level of Infant Mortality Rate: India NFHS State Surveys

The straight line is the England and Wales model relationship.
FIGURE 8: Ratio of Neonatal to Infant Mortality by Level of Infant Mortality Rate: India NFHS State Surveys

The straight line is the England and Wales model relationship.
Table 2: Annual Rate of Change (%) in Neonatal Mortality and Its Components by Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Number of Countries</th>
<th>Number of Surveys</th>
<th>Early Neonatal Mortality</th>
<th>Late Neonatal Mortality</th>
<th>Neonatal Mortality</th>
<th>Infant Mortality</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Countries</td>
<td>32</td>
<td>82</td>
<td>-1.0*</td>
<td>-3.5**</td>
<td>-1.7**</td>
<td>-1.9**</td>
</tr>
<tr>
<td>Africa, East &amp; South</td>
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<td>20</td>
<td>0.0</td>
<td>-1.3</td>
<td>-0.3</td>
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</tr>
<tr>
<td>Africa, Central &amp; West</td>
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<td>20</td>
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<td>-2.0</td>
<td>-0.5</td>
<td>-0.2</td>
</tr>
<tr>
<td>Latin America</td>
<td>6</td>
<td>21</td>
<td>-2.6*</td>
<td>-4.6</td>
<td>-3.1*</td>
<td>-3.8*</td>
</tr>
<tr>
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<td>5</td>
<td>-2.9*</td>
<td>-8.1*</td>
<td>-4.4**</td>
<td>-5.2*</td>
</tr>
<tr>
<td>South-East Asia &amp; Western Pacific</td>
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<td>12</td>
<td>1.1</td>
<td>-8.7**</td>
<td>-2.2</td>
<td>-3.5*</td>
</tr>
</tbody>
</table>

Significance levels: ** P<0.01 * P <0.05 + P<0.10